



Online Advertising Maintenance Agreement

Google AdWords Campaign Management

Email to info@shorescanada.com

About This Agreement

This agreement between

Client

Name (Company, Organization or Person)

First Name

Last Name

Address

Phone

E-Mail

and

Service Provider

Shores Canada Ltd.

Name (Company, Organization or Person)

12503-131 Avenue NW, Edmonton, AB, T5L 3N3 Canada

Address

+1 780 474 8083

info@shorescanada.com

Phone

E-Mail

is for the purpose of setting up and maintaining an online advertising campaign to gain exposure for the website located at

Domain

Scope of Work

This agreement includes

- Consultation about advertising options
- Definition of budget and goals in accordance with your preference
- Integration of online advertising into the existing advertising strategy
- Setup of the advertising account
- Setup of the campaign, ad groups and audience targeting
- Design, copy and creation of advertisements
- Gathering of keywords
- Weekly reporting of campaign performance
- Ongoing advertising campaign maintenance

Additional Services

Any additional service requests not specified in this agreement will require separate agreement and payment. The Service Provider shall advise the Client on any requested work which is considered as additional service, such as e.g. custom reports.

Advertising Budget

Initial Advertising Budget

Payments for Services

The Client will be invoiced for the term specified below in advance, and the term of this agreement will start with the date of payment. The agreed compensation for the term is

CAD _____.

Payments for Advertisements

The advertising budget can be paid manual upfront, or automatic payments can be triggered by a threshold or on a monthly base.

- Manual Payments
 Automatic Payments

Term

The term agreed upon for this maintenance agreement is:

- per Month
 per Quarter
 per 6 Months
 per Year

Account Access

I hereby request access to the advertising account

E-Mail

Password

Assignment

Online advertising maintenance is considered a web design service at Shores Canada Ltd. Therefore the terms and conditions for web design services apply for this agreement. You can access and download these terms at www.shorescanada.com/support/webdesign.

I confirm with my signature that I am aware of and accept these terms and conditions. Please accept this maintenance agreement.

Agreed to and accepted

Date _____

Full Name (print) _____

Signature _____

Shores Canada Ltd.

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Helping startups, small businesses, and organizations with building their brand since 2005.

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