



Search Engine Optimization

All rates subject to change without notice. Rates in Canadian dollars unless otherwise stated. Rates exclude GST.

Rates effective: **October 1, 2024**

| Hourly Rates | |
|--|-----------|
| Copywriting, Research and Article Creation | 52.50 CAD |
| Manual Content Submissions | 52.50 CAD |

| Services | Content Update |
|--|----------------|
| Brand Visibility Assessment Assessment of visual identity, corporate identity across accounts, contents and structure, information accessibility, structured data, website technology, website and hosting performance, information channels, and search saturation. | 183.75 CAD |
| Small Business Brand Documentation We conduct an extensive interview, perform a competitor research, provide copywriting service and a general keyword research, and create a documentation of your brand. | 183.75 CAD |
| Other submission packages | ask for quote |

| Submissions to Maps Data Providers | Initial Entry | Content Update |
|---|---------------|----------------|
| Maps Submission, 2 Entry Package Customer selects two maps data provider from our list after receiving our recommendation. We will setup (or update) these listings. Please note, a provider will reach out to you for listing verification / validation purpose. | 52.50 CAD | 26.25 CAD |
| Other submission packages | ask for quote | ask for quote |

| Submissions to Online Directories | Initial Entry | Content Update |
|--|---------------|----------------|
| SEO Directory Submission, 5 Entry Package Customer selects five directory publishers from our list after receiving our recommendation. We will setup (or update) the listings. Please note, a publisher may reach out to you for listing verification / validation or sales purpose. | 131.25 CAD | 65.63 CAD |
| SEO Directory Submission, 10 Entry Package Customer selects ten directory publishers from our list after receiving our recommendation. We will setup (or update) the listings. Please note, a publisher may reach out to you for listing verification / validation or sales purpose. | 236.25 CAD | 118.13 CAD |
| Other submission packages | ask for quote | ask for quote |